



Priority Private Care launches an exclusive partnership with Liberty Helicopters for the Hamptons summer season

NEW YORK—June 5, 2017—Priority Private Care, New York City’s premiere members-only urgent medical service provider, is extending its reach to the Hamptons this summer by offering home visits from its exclusive network of best-in-class emergency room physicians on weekends from Memorial Day through Labor Day. As part of this innovative new service, PPC has partnered exclusively with Manhattan-based Liberty Helicopters. Not only will PPC members be able to use the helicopters at cost in the event of an emergency, but they will also receive 30% discounts on chartered Liberty flights to and from the Hamptons throughout the summer. Additionally, Liberty frequent flyers will receive a discount on PPC membership. Special Hamptons-only PPC packages are also available.

“We are thrilled to join forces with Priority Private Care,” says Drew Schaefer of Liberty Helicopters. “Their commitment to delivering the highest level of service and quality of care to their patients is right in line with our dedication to our clients. Now, our select group of customers can get the best of both worlds.”

Providing the utmost in convenience and efficiency, PPC’s home treatments may include everything from diagnosing illnesses and addressing injuries to administering IV fluids and running blood tests. If patients require further care, PPC will facilitate transportation back to New York City, where they may receive treatment and imaging at PPC’s primary facility on the Upper East Side, as well as access to its select roster of specialists and VIP hospital relationships.

“As many of our members spend their summers in the Hamptons, we wanted to make sure our medical services were available,” says founder Dr. Bernard Kruger, one of the country’s top oncologists and internal medicine specialists, as well as a pioneer of concierge medicine. “Our mission is to provide members with both excellent and convenient health care, as well as ease of mind. In the unfortunate event that you require medical attention on the island this summer, Priority Private Care will be there.”

Priority Private Care is a groundbreaking facility that opened in September 2016 on the Upper East Side with an exclusive model that allows select members to have immediate access to top doctors, specialists and services 24 hours a day, seven days a week. Learn more at www.priorityprivatecare.com.

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About Dr. Bernard Kruger, Founder of Priority Private Care

Board certified in oncology and internal medicine, and on faculty at Weill Cornell, Dr. Kruger has been serving the needs of his patients for over thirty years from his office on the Upper East Side. As one of the pioneers of concierge medicine, Dr. Kruger is tireless in his attention to the needs of his individual patients.

Priority Private Care

Founded with one of the leading concierge physicians in New York, Dr. Bernard Kruger, Priority Private Care staffs a private 24/7 medical center on the Upper East Side with best-in-class emergency physicians, a state-of-the-art lab, and advanced radiological imaging. Because PPC is by membership only, the center is able to limit the number of patients so there is never a wait. They also provide members with their network of the best specialists and VIP access to some of the finest academic hospitals in New York. Annual membership includes a wellness consultation as well as unlimited visits with PPC physicians, with patients only paying for significant interventions (such as diagnostic imaging and minor surgeries). *Located at 170 E. 77th St.; New York, NY; 646-535-8939; priorityprivatecare.com*

Liberty Helicopters

Liberty Helicopters is the largest and most experienced helicopter sightseeing and charter service in the New York City, with a fleet of ten state-of-the art Airbus Helicopters. The company began in the charter business in April of 1986, transporting customers from NYC and other locations in the Tri-state area. In 1990 Liberty added its sightseeing division, recognizing and answering to the surge of tourism to NYC and the need for a new and exciting attraction. Since then, Liberty regularly receives the Annual Safety Award from the Helicopter Association International along with being a multiple recipient of the 5 Star Diamond Award and the ERHC Fly Neighborly Award. Liberty is also a founding member of T.O.P.S., holds an Argus Gold rating and is a long time member of ERHC and HAI. *libertyhelicopter.com*